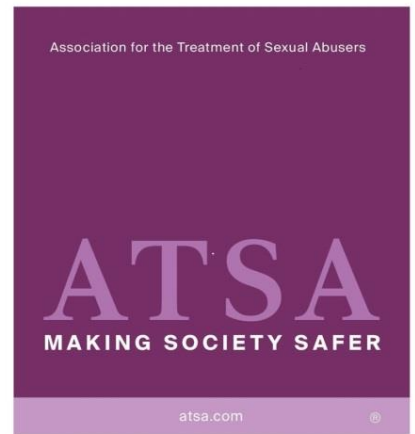


Tips for Using the ATSA Public Engagement Video Resources



The ATSA 2014 Public Engagement Event recordings are available as free educational materials for ATSA members, our collaborative partners, and the general public. There is no restriction on their use and dissemination for educational purposes – you are encouraged to download and/or share the link(s) with anyone who may benefit from the information provided.

Below are a few tips to consider when deciding how the recordings can be used to facilitate education and engagement:

Presentations often benefit from audio-visual information as people learn and absorb in many different ways. The recordings may be used to:

- enhance an existing presentation;
- as an independent training module; and/or
- facilitate a discussion about sexual abuse, sexual offending, and/or prevention.

Links to the recordings can be listed on organizational or individual webpages; posted on social media sites; made available to interested persons or entities; and/or provided to individuals, such as policy makers, who may benefit from the information.

Framing the recordings within the context of sexual abuse prevention reflects the philosophy of ATSA, and can help decrease barriers to discussion about sexual abuse and sexual offending.

Knowing Your Audience is integral for successful communication with any group or individual – the information provided should always be tailored to meet the needs of the audience and/or answer the question(s) being asked.

Keep in mind that your audience may be ***community based*** (general public, parents, educators, religious organizations, educational institutions, etc.), ***media based*** (print, television, radio, bloggers, social media, etc.), ***professional based*** (policy makers, other mental health professionals, victim advocates, law enforcement, judges, parole/probation, etc.), or a ***combination*** of one or more groups – you will maximize the effectiveness of your efforts by ensuring the message is tailored for the current audience.

For further information or to request contact information for the speakers, please contact the ATSA office at 503-643-1023.