

SHAPING THE FUTURE

2019 ATSA Conference | Wednesday November 6 | 8:30 AM – 12:00 PM

A-17

Conducting Program Evaluation in Practice Settings

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This workshop will cover the basics of conducting program evaluation in practice settings. Facilitators will use a mix of brief didactic presentation, examples and activities. Participants will be encouraged to use examples from their own experiences to apply to activities. The session will cover developing evaluation questions, identifying implementation and outcomes measures, and major considerations for data analysis and interpretation in different contexts. Facilitators will use tools, such as logic models, checklists and outcome and indicator selection guidance to help participants meet learning objectives.

Learning Goals:

- Upon completion of this educational activity, learners should be able to develop evaluation questions
- Upon completion of this educational activity, learners should be able to identify evaluation implementation measures
- Upon completion of this educational activity, learners should be able to identify evaluation outcomes
- Upon completion of this educational activity, learners should be able to track progress of their programs
- Upon completion of this educational activity, learners should be able to communicate program goals and objectives
- Upon completion of this educational activity, learners should be able to explain how to use a logic model

Linda Vo is a Behavioral Scientist at the Centers for Disease Control and Prevention, where she leads mixed-methods evaluation and provides evaluation technical assistance to funded recipients of national initiatives for primary prevention of sexual, youth, and teen dating violence. In addition to violence prevention, she has experiences in evaluating other topics: prescription drug overdose, workforce and training, capacity, and behavioral health. She has over 10 years of experience in program evaluation and seven of those for federal settings. Her approach to evaluation design and use has been a hybrid of utilization-

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focused, continuous quality improvement, and developmental approaches with an emphasis on the stakeholders' use and action.