

**ATSA Executive Board of Directors  
Membership Representative  
2022 Election**



The ATSA leadership consists of an Executive Board of Directors who bring a range of expertise to guide and provide governance for the association in fulfilling its mission and provide vision and support for the Executive Director and ATSA associates.

**Term of Position**

The Membership Representative's term on the Executive Board of Directors is three years (2023 -2025).

**Position Description**

The Membership Representative is **appointed** to the Executive Board of Directors by the Board. All eligible voting members of ATSA may be nominated for an appointment. The Representative serves as the Chair of the Membership Committee and oversees ATSA's strategic goals and objectives related to ATSA's membership recruitment and retention.

The Membership Representative:

- Adheres to the Executive Board of Director's job description and ATSA's Code of Ethics;
- Oversees the monitoring and management of membership trends;
- Ensures the implementation of strategies to encourage membership retention;
- Develops and is key to implementing key marketing strategies to highlight membership benefits;
- Ensures the Executive Board of Directors gives careful consideration to the impact on the membership of Executive Board of Director deliberations and decision-making;
- Works closely with other ATSA committees such as Chapter Leadership and Development and the Executive committee to develop and implement membership engagement on local, national, and international levels;
- Assists in monitoring the speed and accuracy of the membership application process;
- Liaises with members to enable smooth communication between the ATSA membership, the ATSA Executive Board, and the ATSA office;
- Assists with increasing the overall visibility and profile of ATSA to expand the organization's reach to a broad range of stakeholders;
- Manages a budget related to committee activities.

**Association for the Treatment of Sexual Abusers**

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## **Qualifications**

Candidates for the Membership Representative are ATSA members in good standing. Candidates are individuals excited and passionate about ATSA and enjoy the collaboration and outreach of working with a large membership with diverse needs.

## **Ideal Candidates Will Have the Following:**

- Experience in recruitment and retention of membership with non-profit associations;
- Knowledge of multimedia communication strategies and marketing tools;
- Knowledge of branding and marketing;
- Strong written and verbal communication skills;
- Strong leadership skills; and
- A spirit of collaboration and willingness to work within the committee and board; structure and with the ATSA Executive Director and associations to address; and
- promote ATSA's mission and vision.

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The Association for the Treatment of Sexual Abusers (ATSA) is an international, multi-disciplinary not for profit organization dedicated to preventing sexual abuse. Through research, education, and shared learning ATSA promotes evidence-based practice, public policy, and community strategies that lead to the effective assessment, treatment, and management of individuals who have sexually abused or are at risk to abuse.

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